

# SoR

THE SOCIETY OF  
RADIOGRAPHERS

# CoR

THE COLLEGE OF  
RADIOGRAPHERS

## Vision for Our Profession: A Strategic Framework for Radiography 2024–27



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# welcome

It is with great pride that I introduce *Vision for Our Profession: A Strategic Framework for Radiography 2024–27*.

**As a Practice Educator and President of the Society and College of Radiographers (SoR | CoR), I am inspired by the collective strength and ambition of our community. This strategy is a testament to our shared commitment to advancing radiography, supporting our members, and ensuring exceptional care for patients.**

For over 100 years, we at the **Society of Radiographers (SoR)** have been at the forefront of advocating for radiography professionals who play a vital role in patient care. Founded in 1920, the SoR is one of the oldest and most respected radiography organisations in the world. As the UK's trade union and professional body for the diagnostic imaging and radiotherapy workforce, we shape policy and standards, pioneer innovative practices, and ensure safe and fair workplaces.

The **College of Radiographers (CoR)**, a registered charity, complements our mission by advancing education, research, and innovation in imaging and radiotherapy. Together, the SoR and CoR shape the healthcare agenda, set globally recognised standards, and ensure that the patient voice is embedded at the heart of our work.

*Vision for Our Profession* provides a strategic framework focused on four key priorities:

- 1. Membership:** Empowering and supporting professionals while expanding representation and encouraging growth.
- 2. Workforce:** Nurturing talent, advancing careers, and fostering an adaptable profession.
- 3. Profession:** Driving innovation, securing a sustainable future, and advocating for excellence in radiography.
- 4. Patients:** Elevating patient-centred care and embedding diverse voices to enhance healthcare outcomes.

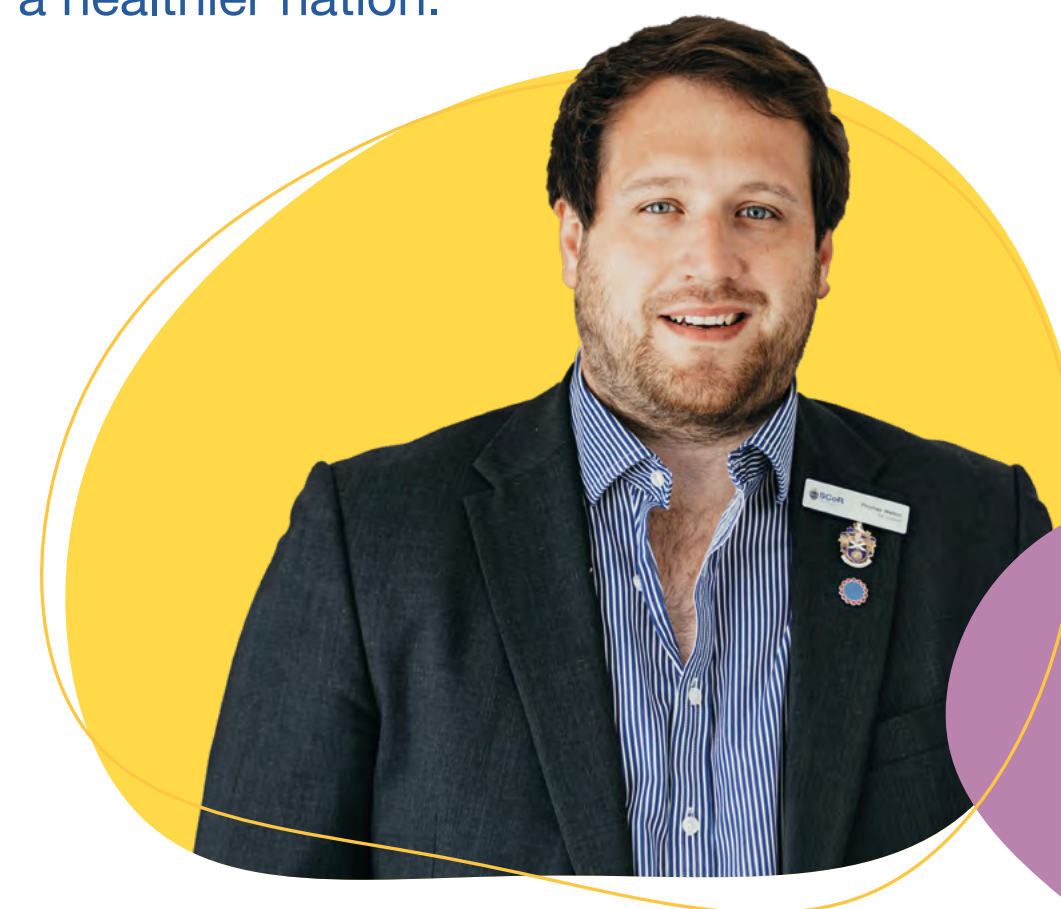
This framework is not only a vision for the future but a call to action for every member of the radiography workforce. By working together, we can ensure that our profession continues to lead, innovate, and deliver outstanding care at the heart of a healthier nation.

**Thank you for your continued support and collaboration as we work together to bring this vision to life.**

Warm regards,

## Tom Welton

**President**  
Society and College of Radiographers



# Our values

- Integrity
- Advocacy
- Transparency
- Courtesy
- Equity

At **SoR** and **CoR**, we are a community of committed professionals from diverse backgrounds and experiences, yet united in purpose.

We are dedicated to reflecting our **SoR/CoR** values through our actions and behaviours, ensuring equity, and celebrating the diversity that enriches our profession.

Our goal is to cultivate workplaces where everyone feels safe, valued, heard, and respected. We believe that diversity in background and thought is not only respected but is seen as our strength.

Together, we champion the benefits of these principles, fostering a culture where all employees and members feel empowered to share their lived experiences, thereby making a significant difference to our employees, members, and the radiography profession.

# Our priorities

	<b>SoR</b>	<b>CoR</b>
<b>Membership</b>	<b>Empowering</b> , Supporting, and Expanding Representation within Our Community	<b>Inspiring</b> Growth, Progression and Service, while Encouraging SoR Membership
<b>Workforce</b>	<b>Nurturing</b> and Sustaining Radiography Talent	<b>Advancing</b> Radiography Careers and Public Image
<b>Profession</b>	<b>Securing</b> a Bright Future for Radiography	<b>Shaping</b> the Future of Radiography Careers and Innovation
<b>Patients</b>	<b>Advocating</b> for Exceptional Patient Care	<b>Elevating</b> Patient-Centred Care and Public Service in Radiography



## The Society

Members of the **Society of Radiographers** strive to make a positive impact on healthcare at both local and national levels **by focusing on:**

Advancing social justice

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Serving the public

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Supporting personal and professional growth



## The College

The **College of Radiographers** is committed to advancing imaging and radiotherapy science and practice for the benefit of all. **We aim to achieve this by:**

Setting and upholding standards for education and practice

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Promoting and conducting meaningful research

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Listening to and valuing the perspectives of patients and service users



# The Society

Strategic  
*priorities*



## Membership

Empowering, Supporting and Expanding Representation within Our Community

The **Society of Radiographers (SoR)** brings together members from all areas of the profession. We want every member to feel valued and enabled by their Society, receiving personalised support as we work together to empower our colleagues and advance our profession.

**We will:**

Strengthen member recruitment and retention through data-driven insights.

Refresh and enrich the benefits package for new recruits and existing members.

Provide inspiring leadership at both national and local levels through our team of **SoR** officers.

Support workplace improvements to enhance our members' professional lives.



## Workforce

Nurturing and Sustaining Radiography Talent

As the trusted voice of radiography, the **SoR** is devoted to fostering a skilled and adaptable workforce that meets the evolving needs of healthcare. We aim to ensure that rising clinical demand is met with a growing number of well-trained and skilled practitioners, in line with the **College of Radiographers Education and Career Framework**.

**We will:**

Equip radiography professionals with the right skills, at the right time and in the right place.

Advocate for flexible workplace practices that support the individual needs of our members.

Champion ongoing professional development, ensuring it is fully supported and appropriately rewarded.

Highlight the crucial role of the **SoR** to the public, members, and the wider healthcare profession.



# 3.

## Profession

### Securing a Bright Future for Radiography

We are determined to ensure that radiographers continue to lead the way in patient-centred healthcare, now and in the future.

**We will:**

Proactively identify, understand and manage risks to the professional status of radiographers and the wider profession.

Elevate the profile of radiography from primary school onwards, encouraging everyone in the profession to become its advocate.

Prepare our members to embrace technological advancements that enhance patient care.



# 4.

## Patients

### Advocating for Exceptional Patient Care

The **SoR** is dedicated to championing compassionate, high-quality person-centred care by our members, benefiting everyone.

**We will:**

Lead the way in designing patient-centred services and harnessing the power of technology and AI.

Develop and promote policies that secure better services for patients.

Ensure that all radiographers have access to training in communication and compassionate care.

Advocate for increased national investment in the workforce and equipment to improve patient access to radiography services.





# The College

Strategic  
*priorities*



1.

## SoR Membership

Inspiring Growth, Progression and Service,  
while Encouraging **SoR** Membership

The **College of Radiographers (CoR)** will assist the **Society of Radiographers (SoR)** in expanding and retaining membership, aligning our services to support both the workforce and the public, and communicating our offerings effectively.

### We will:

Promote career progression for the benefit of SoR members and to enhance patient services.

Support members in delivering high standards of care and driving continuous quality improvement.



2.

## Workforce

Advancing Radiography Careers and Public Image

The **CoR** will promote career progression pathways and foster a strong public image of the profession, highlighting technological innovation to advance patient care.

### We will:

Promote a clear understanding of the radiographer's role to the public.

Increase awareness of radiography career opportunities for all.

Influence the delivery of radiographic education and professional development.

Embrace technological advancements to enhance patient care.



# 3.

## Profession

Shaping the Future of Radiography Careers and Innovation

The **CoR** will ensure radiography is an attractive career choice by promoting clinical expertise, technology, education and collaboration within an evolving patient care role.

**We will:**

Ensure all practitioners, whether in clinical, research or education contexts, recognise their role as leaders.

Empower practitioners at every stage to develop their services across the scope of professional activities.

Collaborate with industry partners and **SoR** members to commission research on technological advances and the future of radiography.



# 4.

## Patients

Elevating Patient-Centred Care and Public Service in Radiography

The **CoR** will champion public health through radiography and work closely with radiography professionals to improve patient experience by embedding patient voices into all areas of care.

**We will:**

Ensure all **SoR | CoR** activities are informed by a fully diverse range of patient experiences and contexts.

Identify public health initiatives where the radiography profession can have the greatest impact.

Lead research on the evolving role of radiography in patient care pathways.

Promote overall health and well-being for all **SoR** members.



# Our shared vision

Radiography is at the very heart of our nation's healthcare.

Radiography provides the foundation for accurate diagnoses, effective treatments, and compassionate patient care. Every day, radiography professionals play a critical role in shaping the health and well-being of millions, ensuring that innovation and excellence are delivered where they matter most—at the point of care.

*Vision for Our Profession: A Strategic Framework for Radiography 2024–27* reflects our collective ambition to meet the evolving needs of healthcare while empowering our members to thrive. It builds on our proud history of advocating for radiographers, setting global standards, and fostering a culture of innovation and excellence.

Together, we can ensure that radiography continues to lead the way in transforming care, advancing technology, and improving patient outcomes. I am confident that this strategy will not only strengthen our profession but also ensure that radiographers remain central to the health of the nation.

**Thank you for your commitment, and I look forward to seeing the impact we can achieve together.**



Warm regards,

**Richard Evans** OBE

Chief Executive Officer  
Society and College of Radiographers